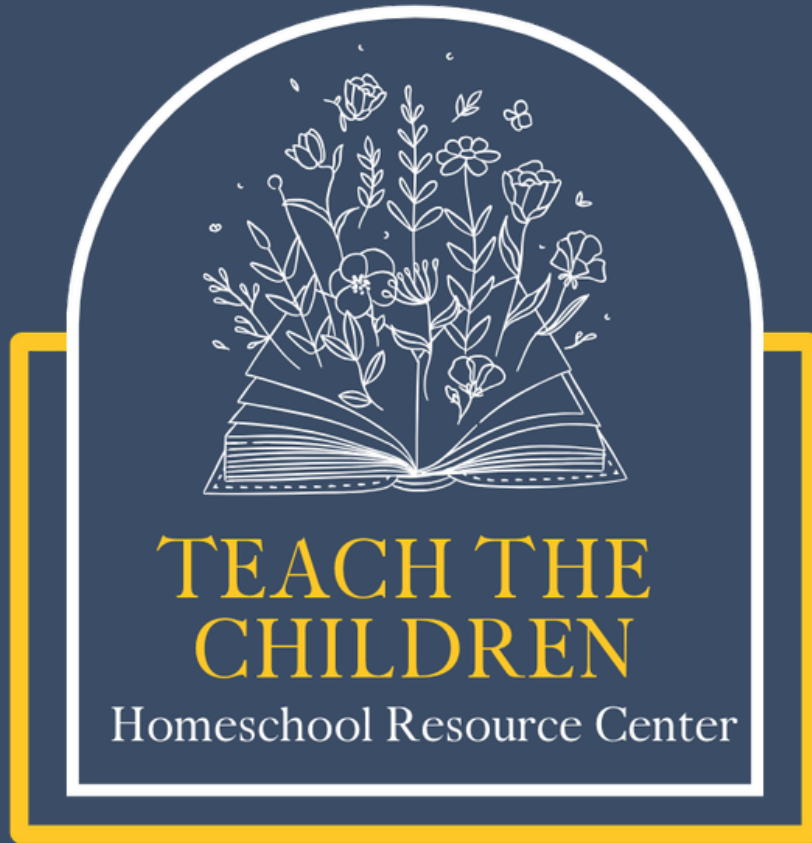


VENDOR PACKET



Saturday February 27, 2027

9am - 6pm

Benton Franklin Fairgrounds - Kennewick, WA

www.teachthechildren.net

Welcome Vendors

Join Us at the Teach the Children Homeschool Convention!

February 27, 2027 | Benton Franklin Fairgrounds | Kennewick, WA

We invite you to be an exhibitor at the 2027 **Teach the Children Homeschool Convention**—a unique opportunity to showcase your products and services to homeschool families from Washington, Oregon, and Idaho.

Our vibrant Exhibit Hall is designed to foster meaningful, face-to-face connections between exhibitors and families. At **Teach the Children**, we believe that strong relationships are the foundation for trust and long-term loyalty. We are committed to helping you build those lasting connections with the homeschooling community.

By partnering with us, you'll not only promote your business or ministry to over 250+ attendees — you'll also be investing in the lives of dedicated parents who are actively shaping the next generation. It's a powerful way to make an impact while expanding your reach.

What's New in 2027?

We're excited to introduce a few enhancements to this year's event:

- A new location at the spacious and centrally located Benton Franklin Fairgrounds
- Professionally set up 10x10 or 10x20 booths
- The ability to choose your booth location for maximum visibility and engagement
- Sponsorship opportunities

Thank you for considering this opportunity. Your presence and support truly bless the families we serve—and we're honored to have you join us.

Sincerely,

Laura Battles, Director
Teach the Children
www.teachthechildren.net
509-531-0095



General Information



Location:
1500 S Oak St
Kennewick, WA
99336
Benton County
Fairgrounds



Exhibitor Set-Up

Friday
February 26
3pm - 7pm

**Set-up time subject to
change



2027 Exhibit Hall Dates & Times

Saturday
February 27
9AM - 6PM

TRAVEL INFORMATION AIRPORT

For those exhibitors traveling by air, utilize the Tri-City Airport (PSC), serviced by Alaska Airlines, Allegiant, American Airlines, Delta and United.

TRAVEL INFORMATION HOTEL

For those exhibitors needing a hotel room, a block of rooms will be set-up. There will be more details in the upcoming weeks with specifics. Please check out the website, www.teachthechildren.net for more information.

Payment Information and Details

We've streamlined our exhibitor application process into one simple step! Just click the Zeffy link (or scan the QR code) on the next page to complete your online registration and payment in one convenient place.

Once your submission is received, our team will review your registration. If any additional information is needed, Laura Battles will contact you directly. That's it—one easy process to reserve your exhibitor space!

Teach the Children reserves the right to decline any exhibitor registration at its sole discretion and will issue a full refund if a registration is not approved. Exhibitor spaces are not guaranteed until the registration has been reviewed, approved, and payment has been successfully processed. Registrations submitted after the January 31, 2027 deadline may still be considered; however, due to printing deadlines, late registrants may not be included in the convention program.

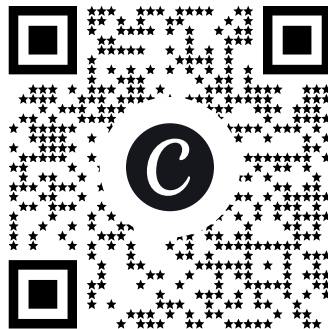
Exhibitor Space	Cost
10 x 10 vendor space NON PROFIT	\$75
10 x 20 vendor space NON PROFIT	\$150
10 x 10 vendor space	\$150
10 x 20 vendor space	\$300

Each vendor will be given two (2) representative spots to the convention. Additional representative spots will be \$10/per person.

***Returning vendors are eligible for a \$25.00 discount**

Simple Application & Payment Process

Complete the 2027 Exhibitor application
and pay@
<https://www.zeffy.com/en-US/ticketing/2027-teach-the-childrens-homeschool-convention>



Exhibitor Space Contents

*Booth size will be 10x10 or 10x20

*1 - 8ft table and 2 chairs per 10x10 booth

*One wastebasket per 10x10 booth

*Admission for two (2) representatives per vendor

*One (1) listing on convention website, and one (1) post on all social media platforms that are run by Teach the Children

Welcome Bags

TTC provides an opportunity for exhibitors to advertise in our convention welcome bags, which are distributed to our convention attendee families. We will be assembling 300 bags for the 2027 TTC Convention. If you wish to participate in the welcome bags, you will need to submit a sample for review, pay the appropriate fee, and provide 300 copies of your insert item(s).

Single insert means a brochure, postcard, flyer, DVD, or magazine/catalog 8 pages or less.

Multi-page inserts must be stapled together or secured so that they may be easily picked up individually by the bag-stuffing volunteer team.

A SAMPLE OF EACH WELCOME BAG INSERT MUST BE REVIEWED

Please submit one sample of each item you would like to have inserted in the welcome bag ASAP. You do not need to wait to be invoiced before sending your sample.

MAIL sample(s) to TTC Convention, 4034 W. Van Giesen St. Suite G, West Richland, WA 99353 - or -
EMAIL digital copy (pdf or jpg) to office@teachthechildren.net with subject line
"Welcome Bag Sample"

WELCOME BAG FEE:

Advertiser Type	Single Insert	Magazine or Catalog
Insert fee per lot of 300 of same item	\$20.00	\$40.00

WELCOME BAG PARTICIPATION DEADLINES

Sample submission deadline: December 15, 2026
Shipping Instructions will be sent out: December 15, 2026
TTC must receive all inserts by: January 31, 2027

Please note: Inserts will be shipped to a residence, for which the address will be provided starting December 15, 2026. Please plan to ship by UPS, FedEx, USPS or other similar shipping service that can be delivered to a residence. TTC will provide the address to approved welcome bag advertisers. You may also deliver your inserts to the TTC Homeschool Resource Center in person.

Inserts that are not received by January 31, 2027 **will not be included** in the welcome bags. The fee is non-refundable.

Advertising Opportunities

The TTC Convention Program is a full-color booklet that every convention attendee receives. Throughout the weekend, attendees use it to take notes during workshops, keep track of schedules, and discover exhibitors and resources. Long after the convention ends, many families continue to reference the program as a valuable resource.

Advertising in the convention program is an excellent opportunity to put your business, product, service, or organization directly into the hands of engaged homeschool families. Whether you're looking to build brand awareness, promote a new offering, or connect with potential customers, your advertisement will continue to provide value well beyond the convention weekend.

Ad Contract & Payment Deadline
Ad Copy Submission Deadline

Due upon invoice receipt
January 31, 2027

Advertiser Type	1/3 Page	1/2 Page	Full Page
Registered Exhibitor	\$75.00	\$100.00	\$125.00

TTC includes a NOTES section in the center of the program. Ads immediately preceding or following the NOTES section are reserved **first** for sponsors. Afterwards, it will be a on first-come, first-served basis.

Full page ad size	8.5 x 11
Half page ad size	4.25 x 5.5
Third page ad size	2.83 x 3.67

*NO BLEEDS, NO CROP MARKS

*COLOR CMYK and/or grayscale files are acceptable

*All resolutions should be 300 dpi

*PDF or JPEG

*Maximum email attachment size: 20 MB, email to office@teachthechildren.net

Sponsorship Opportunities

Why Sponsor?

Sponsorship is a meaningful way to increase your organization's visibility, drive traffic to your booth, and invest in the homeschool families we serve.

Together, we can make the 2027 Teach the Children Homeschool Convention an outstanding experience for attendees and exhibitors alike.

Anonymous Sponsorship Opportunities

If you would like to anonymously sponsor a specific portion of the convention—or contribute any amount toward making the event possible—we would be honored to work with you. Sponsorship packages can also be customized to align with your giving goals while maintaining your anonymity.

For sponsorship information or to discuss a customized sponsorship opportunity, please contact:

Laura Battles
Teach the Children
office@teachthechildren.net

Thank you for partnering with Teach the Children and for investing in the parents, grandparents, and caregivers who have chosen the rewarding journey of educating their children. Your generosity helps strengthen and encourage homeschooling families throughout our community.

Sponsorship Opportunities

Every Sponsorship Includes: 1 - 30" x 24" promotional sign at the convention and recognition on the convention website

Benefits	Bronze \$300	Silver \$500	Gold \$750	Platinum \$1000 (only 2 available)	Presenting \$2500 (only 1 available)
10' x 10' Booth	✓				
10' x 20' Booth		✓	✓	✓	✓
Premium Booth Location			✓	✓	✓
Convention Program Ad	⅓ page	½ page	Full Page	Premium Full Page	Inside Front Cover
Social Media Spotlight	1	1	1	2	3
Recognition on Convention Sponsor Banner	✓	✓	✓	Largest Logo	Premier Logo Placement
Individual 30"x24" Sponsor Sign			✓	✓	✓
Recognition in Attendee Email				✓	✓
Welcome Bag Insert			✓	✓	✓
Convention Presented By					✓
First Right of Renewal (2028)					✓

Exhibitor Guidelines

Conditions of Participation

- Teach the Children reserves the right to reject or refuse any exhibitor with or without comment.
- Only one (1) regional sales representative will be allowed in the Exhibit Hall. The first such sales representative to complete an application and submit payment will be accepted. Individual book or product duplications are permitted. In the event of applications which involve duplicate product or service lines, Teach the Children shall have the discretion to approve any or all such applications. Teach the Children shall determine, at its sole discretion, what constitutes unacceptable duplication.
- Exhibitors may not share space with any other company or organization, or display materials for another company or organization without the consent of Teach the Children.
- If the location or date of the convention changes, Teach the Children will undertake to provide advance notice for exhibitors to withdraw or reschedule.
- Subject to these exhibitor guidelines, your application will only be deemed complete when it has been reviewed, an invitation is extended by Teach the Children, and payment has been received.

Convention Hours

- All exhibitor spaces must be manned for the entire time the Exhibit Hall is open. The Exhibit Hall will be open for business from 9:00am to 6:00pm on Saturday February 27, 2027.

Installation/Dismantling

- Exhibitors will be able to install exhibits between 3:00pm - 7:00pm on Friday, February 26, 2027 (times subject to change). If you have a large display that requires additional time for setup, please email **office@teachthechildren.net** to make possible arrangements.
- No dismantling of exhibits or removal of product is allowed prior to 6:00pm on Saturday, February 27. Exhibitors will remove exhibits before 7:00pm on Saturday.

Damages

- Each exhibitor is liable for any damage caused by such exhibitor to the building, the furnishings and equipment supplied to the exhibitor by Teach the Children, or to the property of any other exhibitor.

Exhibitor Guidelines

Compliance

- Teach the Children reserves the right to reject, eject, or prohibit in whole or in part, any exhibitor or its representatives, with or without cause. If an exhibitor is ejected for violation of these guidelines, or for any other stated reasons, no return of rental fees shall be made.

Unoccupied Space

- If the exhibitor fails to occupy contracted space by the opening of the convention or otherwise fails to comply with these rules or the application, Teach the Children shall have the right to use such space in any manner.

Rules of Decorum

- Exhibitors shall not criticize other exhibitors, convention speakers, attendees, the convention, or Teach the Children, except to a Teach the Children Board Member.
- Exhibitors will conduct themselves in a professional manner at all times and refrain from conduct or language which could discredit the convention, Teach the Children or home education.
- Exhibitors may not move their display outside the area of their space or stand in the aisle to hand out material. Exhibitors may place brochures, advertising or other promotional literature in their spaces, but not in any other part of the convention facility.
- Custom display racks and counters may be used as long as they do not interfere with the visibility or operation of adjoining exhibitors' spaces.
- No helium-filled, air-filled, or empty balloons allowed in the convention facility.
- Children under the age of twelve are only permitted to assist in an exhibitor space with prior permission from Teach the Children. A responsible adult must accompany children at all times.
- Names tags must be worn for admittance to the convention and at all times while in your exhibitor space.
- Exhibitors are responsible for collecting, reporting and paying sales tax on sales made at the convention.

Exhibitor Guidelines

Refunds

- Cancellations before 90 days (November 29, 2026) of the event will receive a 100% refund of space monies paid.
- Cancellations before 60 days (December 29, 2026) of the event will receive a 50% refund of space monies paid.
- After 60 days, no refunds will be issued for any reason.
- All requests must be made in writing.

Limitations

- Teach the Children or its representatives will not mediate any disputes between exhibitors.
- Distribution of printed materials, souvenirs, or other articles is restricted to the immediate space of the exhibit.
- NO individual public address system of any kind nor any music or audiovisual sound audible for more than 2' from the exhibitor space is permissible.
- Smoking, live or open flames and highly flammable material are not permitted on the property except where permitted by law.

Liability

- Teach the Children assumes no responsibility for speaker/exhibitor inventory, materials, or equipment on the site of the convention. Speakers/exhibitors agree to hold Teach the Children harmless from any and all liabilities from any cause; agree that Teach the Children shall not be responsible for any loss, damage, or injury that may occur to the exhibitor, their volunteers, employees, or property from any cause whatsoever, prior to, during, or subsequent to the period covered by this contract. The speaker/exhibitor, on signing the contract, expressly releases Teach the Children from, and agrees to indemnify same, against any and all claims for such loss, damage, or injury.

Contact Info

Laura Battles

Director



509-531-0095



office@teachthechildren.net



www.teachthechildren.net

